

Save Money? Get out of Town!

Scott Templeman – Moreton Bay Regional Council

Alan Brown – Ipswich City Council

David Van Den Brule – Logan City Council



What we will talk about

- Where are we
- SEQ Regional Plan
 - Dwelling Growth
 - Population Growth
- Cost of commuting
- How to save money and resources
- Why business investment should move to our Regions

Moreton Bay	Ipswich	Logan
84,000 new homes	118,000 new homes	70,000 new homes
190,000 new residents	293,000 new residents	166,000 new residents

Costs of Commuting

- Economic Cost of time on public transport based on Average Wage

Trip to CBD from:	Approx Km	Daily travel time	Daily Opportunity Cost	Weekly Opportunity Cost
Strathpine, Springwood	20	1 hour 10 min	\$36.96	\$184.80
Logan Central	30	1 hour 30 min	\$47.39	\$236.93
Ipswich	40	1 hour 20 min	\$42.01	\$210.07
Caboolture	50	2 hours	\$63.18	\$315.90

Costs of Commuting

- Economic Cost of private transport based on Average Wage

Trip to CBD from:	Approx Km	Daily travel time	Daily Opportunity Cost	Weekly Opportunity Cost
Strathpine, Springwood	20	1 hour 20 min	\$42.01	\$210.07
Logan Central	30	1 hour 40 min	\$52.78	\$263.78
Ipswich	40	1 hour 40 min	\$52.78	\$263.78
Caboolture	50	2 hour 20 min	\$73.60	\$368.02

Costs of Commuting

- Cost of car and public transport to commute

Trip to CBD from:	Approx Km	Average Total WOL * cents/km	Weekly Cost by Car	Weekly Cost by Train/Bus
Strathpine, Springwood	20	\$0.67	\$133.48	\$48.00
Logan Central	30	\$0.67	\$200.22	\$48.00
Ipswich	40	\$0.67	\$266.96	\$58.40
Caboolture	50	\$0.67	\$333.70	\$63.20

Savings

- Carbon footprint for the SEQ Region
- Time given back to people
- More affordable business operations
 - Closer to labour
 - Closer to transport
 - Closer to supply chains
 - Affordable land & buildings

Moreton Bay Region

- Workforce of 170,000
- GRP of \$8.9 billion and growing fast
- 40 minutes from CBD
- 20 minutes from BAC
- Turn-key lease from \$55/m² (average \$85/m²)
- Raw land from \$210/m²
- New stock coming onto the market

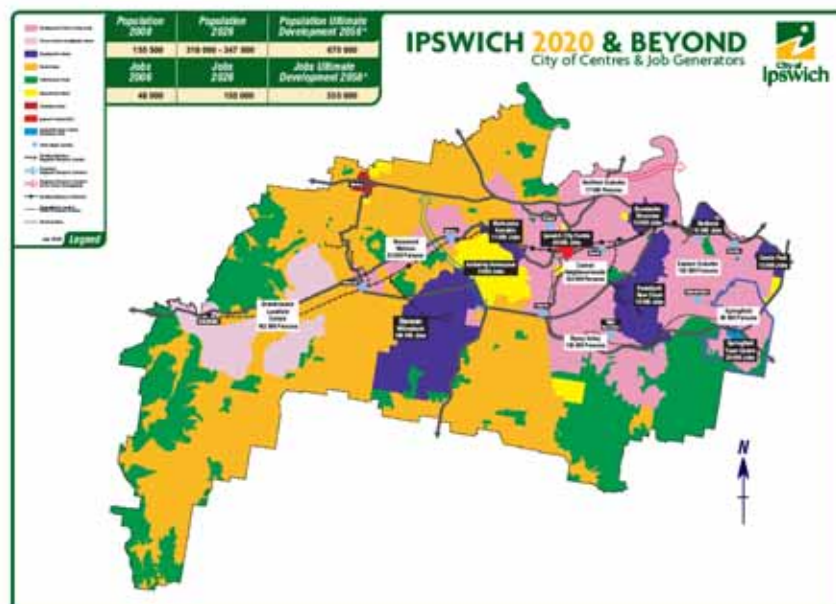




Ipswich City Council



- Workforce of 63,000
- GRP of \$4.3 billion and estimated to grow to \$12.7 billion by 2025
- 40 minutes from CBD
- 60 minutes from BAC
- Turn-key lease from \$90/m² (average \$150/m²)
- Raw land from \$150/m²
- New stock constantly coming onto the market with 43% of all available industrial land in SEQ being within Ipswich LGA



Contact



07 3412 4880

www.loganbiz.com.au



07 3810 6627

www.ipswich.qld.gov.au



07 3205 0555

Economic@moretonbay.qld.gov.au

Questions

